## **COOKIES POLICY**

#### **BACKGROUND:**

This website **www.pomanda.com** ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. We are able to provide you with a better experience by, and if you agree, using Cookies to better understand how you use Our Site. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of our use of Cookies is deemed to mean acceptance of our Cookies Policy whenever you use Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

# 1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie" means a small file placed on your computer or device by

Our Site when you visit certain parts of Our Site and/or

when you use certain features of Our Site;

"Local Storage" means a small file placed on your computer or device by

Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site; The data is not sent back to the server for every HTTP request (HTML, images, JavaScript, CSS, etc) - reducing the amount of

traffic between client and server.

"Cookie Law" means the relevant parts of the Privacy and Electronic

Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation

("GDPR");

"personal data" means any and all data that relates to an identifiable person

who can be directly or indirectly identified from that data, as defined by EU Regulation 2016/679 General Data

Protection Regulation ("GDPR"); and

"We/Us/Our" means FinFind Ltd, a limited company registered in England

under company number 09681085, whose registered address is Waterhouse Square, 138 Holborn, London,

EC1N 2SW, and trading as "Pomanda".

### 2. How Does Our Site Use Cookies?

- 2.1 Our Site may place and access certain first party Cookies and Local Storage on your computer or device. First party Cookies and Local Storage are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our products and Our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.
- 2.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us.
- 2.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law.

  We may use some or all of the following types of Cookie:
  - 2.3.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site,

supporting functions such as logging in, your shopping basket, and payment transactions.

## 2.3.2 Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

### 2.3.3 Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

## 2.3.4 Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

### 2.3.5 Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

#### 2.3.6 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

## 2.3.7 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

- 2.4 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.
- 2.5 For more specific details of the Cookies that We use, please refer to the table below.

## 3. What Cookies Does Our Site Use?

3.1 The following first and third party Cookies may be placed on your computer or device:

Name of Cookie	Description
_hjIncludedInSample	Used to track usage of our Website
_gat_UA-123021722-1	Used by Google Analytics
_gat_gtag_UA_123021722_1	Used by Google
_gat	Used by Google Analytics
_gid	Used by Google Analytics

sc.UserId Used by SessionCam sc.Status Used by SessionCam sc.ASP_NET_SESSIONID Used by SessionCam SessionCamTestCookie Used by SessionCam sc.OptOut Used by SessionCam Sc.InTghs_opt_out Used by Hubspoths_do_not_track Used by Hubspot hs_testcookie Used by Hubspot hs_b_test Used by Hubspot ks_b_test Used by Hubspot ks_b_test Used by Hubspot ks_messages-is-open Used by Hubspot  hs-messages-hide-welcome- messagehstc Used by Hubspot  Hubspotutk Used by Hubspot hssc Used by Hubspothssc Used by Hubspot	2.2	Head by Casala Analytics
sc.Status  Used by SessionCam  sc.ASP_NET_SESSIONID  Used by SessionCam  SessionCamTestCookie  Used by SessionCam  sc.OptOut  Used by SessionCam  Sc.InTghs_opt_out  Used by Hubspot  _hs_do_not_track  Used by Hubspot  _hs_testcookie  Used by Hubspot	_ga	Used by Google Analytics
sc.ASP_NET_SESSIONID  SessionCamTestCookie  Used by SessionCam  sc.OptOut  Used by SessionCam  sc.OptOut  Used by SessionCam  Sc.InTg hs_opt_out  Used by Hubspot hs_do_not_track  Used by Hubspot hs_testcookie  Used by Hubspot  tid>_key  Used by Hubspot	sc.UserId	Used by SessionCam
SessionCamTestCookie  Sc.OptOut  Used by SessionCam  Sc.InTghs_opt_out Used by Hubspot	sc.Status	Used by SessionCam
sc.OptOut  Sc.InTghs_opt_out Used by Hubspot hs_do_not_track Used by Hubspot hs_testcookie Used by Hubspot  ks_ab_test Used by Hubspot  Vid>_key Used by Hubspot	sc.ASP_NET_SESSIONID	Used by SessionCam
Sc.InTghs_opt_ouths_do_not_trackhs_testcookiehs_testcookiebs_ab_testvid>_keybs_messages-is-openbs-messages-hide-welcome-messagehstchstcbsscbsscbssclsedhstcused by Hubspothsscused by Hubspot	SessionCamTestCookie	Used by SessionCam
hs_opt_out	sc.OptOut	Used by SessionCam
hs_opt_out	Sc.InTg	?
hs_testcookie		Used by Hubspot
hs_ab_test  Vid>_key  Used by Hubspot  hs-messages-is-open  Used by Hubspot  hs-messages-hide-welcome- messagehstc  Used by Hubspot	hs_do_not_track	Used by Hubspot
<pre>   Image: Compact of the image: Compact</pre>	hs_testcookie	Used by Hubspot
hs-messages-is-open  Used by Hubspot  hs-messages-hide-welcome- message  hstc  Used by Hubspot  Hubspotutk  Used by Hubspot  Lhssc  Used by Hubspot	hs_ab_test	Used by Hubspot
hs-messages-hide-welcome- messagehstc	<id>_key</id>	Used by Hubspot
messagehstc	hs-messages-is-open	Used by Hubspot
hstc	_	Used by Hubspot
hstc		Used by Hubspot
hstc Used by Hubspot Line Line Line Line Line Line Line Line	Hubspotutk	Used by Hubspot
hssrc	hssc	Used by Hubspot
hssrc	hstc	Used by Hubspot
stripe_mid		
	messagesUtk	Used by Hubspot
	stripe_mid	Used by the Stripe Payment Gateway
	stripe_sid	Used by the Stripe Payment Gateway

- 3.2 Some Cookies on Our Site may be Third Party Cookies which may use analytics services. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the products and services offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.
- 3.3 The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.
- 3.4 To deactivate the use of Third Party Cookies you may wish to visit your user settings page on Our Site to manage the use of these types of Cookies to refuse the setting or all or some of these types of Cookies. However, in doing so you may find that you are unable to access all or parts of Our Site. Please also refer to Section 4 below for additional information on control of the Cookies on Our Site.

## 4. Consent and Control

- 4.1 To use Our Site you must have confirmed your acceptance of the use of Cookies.
- 4.2 You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

# 5. Changes to this Cookie Policy

- 5.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.
- 5.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.